



## *Gifts of Love for Special Needs Families*



Dear Reader,

"Love, Olivia" is a non-profit company devoted to providing special needs children with clothing, shoes, books, and toys. Additionally, "Love, Olivia", strives to provide special needs families with educational/community resources as well as financial assistance.

My inspiration to create a company to benefit special needs children and their families originated from my own special needs daughter, Olivia. Olivia's story and other children's stories can be found on her blog...

### **Love, Olivas's Vision**

**"Love, Olivia" is designed to be a Social Entrepreneurship to fill a current void in our community supporting special needs families.**

### **Love Olivas's Supporting Pillars**

#### **Pillar 1: Consignment Store**

Since June 1, 2009, Love, Olivia has been collecting donations of new and used children's clothing, books, toys, and accessories. The idea is for every item sold, Love, Olivia will donate an item to a special needs family through local community charity organizations or directly to families. Items will be sold at Farmers Markets, boutiques, and through the Love Olivia web site.

#### **Pillar 2: Educational Resources**

The Love, Olivia web site includes educational links as well as links to local and national community charity organizations (Easter Seals, Alta Regional Center, United Cerebral Palsy (UCP), Leukemia & Lymphoma Society, etc). The web site also serves as a place where donors can view progress and links to special needs parenting resources and parent blogs.

#### **Pillar 3: Family Funding**

We maintain a special cash fund for special needs families. Cash/credit card donations given to Love, Olivia will be divided into 1/3's (donations will be spread amongst all 3 pillars). The Family Fund will provide families with cash donations to assist with medical expenses and living expenses in accordance with the Love, Olivia Business Plan. However, 50% of donations from special fund raising events will go directly to certain special needs families as coordinated with local community charity organizations.

Sincerely,

Karen Frams  
Founder and Director  
Love Olivia  
916.752.8192  
loveolivia@gmail.com  
www.loveolivia.org